



Coleraine F.C. Youths

- Stronger Together -

Social Media Policy

Coleraine Football Club (CFC) Youths acknowledge the benefits of social media and communicating. Online tools provide a useful way of releasing information about football and our club. However, we also acknowledge these social media sites introduce a potential safeguarding issue for children and young people involved in our club.

CFC Youths are committed to using social media in a safe and beneficial way for all involved in our club. We will endeavour to assess the potential risks to using social media, and any CFC Youths social media sites will be monitored to an extremely high standard on a daily basis.

We will as a club

- Refrain from publishing comments about other clubs, players or referees and any controversial or potentially inflammatory subjects
- Avoid hostile or harassing communications
- Identify all copyrighted or borrowed material with links and/or citations and given credit to the original publisher
- Review all material posted on our website and social media channels
- Not respond to negative comments about our club or those associated with it – advice will be sought from the committee should this occur
- Ensure all methods of communication are monitored by a committee member to ensure safeguarding procedures are met
- Ensure coaches/volunteers do not engage via social media/electronic communications with children at the club in relation to personal conversations, jokes, non-football related communications
- Ensure coaches/volunteers do not accept friend requests from any children U18 on any social media platforms
- Not use language that could be directly or indirectly misinterpreted as being racist, sexist, threatening, abusive or sexual in nature
- Refrain from posting personal comments in relation to the management or operations of CFC Youths including children, parents/guardians, referees, opposition teams etc.



- Ensure parents are familiar with the means of communication the club will use and that they are aware of the need to contact the Child Welfare Officer as soon as possible if any inappropriate messages are sent to their child/children by coaches or volunteers
- Ensure children are aware of the rules around social media including not to contact their coach outside footballing business or on any social media platform

Members of CFC Youths should be aware that we could be held accountable for your behaviour online as a private individual. We would ask you to remember there could be consequences for CFC Youths depending on the content you post online. The name of the Club should not be brought into disrepute. We would also ask that any negative comments you may view in respect of CFC Youths are brought to the attention of the Management Committee.

Any breach of this policy will be considered in the first instance by the Committee and if necessary by the Board. Appropriate action will be taken against any breaches of the above.